



# BBQ, BOOTS & BEST FRIENDS

**STRAYDOG'S BBQ BASH:  
RAISING FUNDS, SAVING LIVES**

## SPONSORSHIP OPPORTUNITIES

BBQ, Boots & Best Friends is a fun-filled fundraiser to support Straydog's mission of rescuing, rehabilitating, and rehoming dogs in need. Grab your boots, bring the family, and get ready for an afternoon of food, fun, and furry friends!

**SATURDAY, MAY 17TH**

**2:00 PM - 5:00 PM**

Saigling House | 902 E 16th St, Plano, TX 75074

**CONTACT ANNAMARIE@STRAYDOG FOR SPONSORSHIP**



# ABOUT US

Three powerful words, “Rescue, Rehabilitate, and Rehome,” have served as the Straydog mantra for more than 25 years. Straydog is committed to rescuing homeless and abandoned dogs and caring for them in a no-kill environment until each is adopted; and to act as a sanctuary for those dogs who are never adopted.

In December 1997, Pat and Bill Arnold, with a heart and passion for rescues, formed Straydog, Inc. - an organization like no other! Pat and her small team established new standards for rescue dogs by providing personalized care for each pup in the shelter. As a result, Straydog has grown to be recognized and respected as an organization true to its mission – a no-kill dog rescue and sanctuary with this exceptional approach.

Fast forward to 2024, while our core values have remained the same, our impact and reach have grown to accommodate more than 160 dogs on any given day. Yet, the Straydog mission continues, built on the pillars of the organization that include a dedicated board, a staff of loving caregivers, and a circle of volunteers who, along with our supporters, guide Straydog as we continue this never-ending journey.



**RESCUE**



**REHABILITATE**



**REHOME**



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## **SPONSORSHIP OPPORTUNITIES**

Join us for a tail-waggin' good time at our BBQ Fundraiser to support Straydog's mission of rescuing, rehabilitating, and rehoming dogs in need. Your sponsorship helps provide food, shelter, and medical care to dogs waiting for their forever homes.

### **Best in Show Sponsor – \$10,000**

- We are committed to customizing this sponsorship package to meet your organization's specific marketing and community engagement objectives. Please contact us to discuss how we can tailor this opportunity to maximize the benefits for your brand.

### **Top Dog Sponsor – \$5,000**

- Premier logo/name placement on event signage, marketing materials, and social media
- Recognition as top dog sponsor during event announcements
- Reserved VIP table for 8 guests with complimentary BBQ plates & beverages
- Special meet-and-greet with some of Straydog's four-legged friends
- Recognition in post-event communications

### **Pack Leader Sponsor – \$2,500**

- Logo/name placement on event signage and social media
- Recognition from the stage during the event
- Reserved seating for 6 guests with complimentary BBQ plates & beverages
- Inclusion in post-event thank-you materials

### **Fetch Friend Sponsor – \$1,000**

- Recognition on social media leading up to the event
- Reserved seating for 4 guests with complimentary BBQ plates
- Mention in event program

### **Paw Pal Sponsor – \$500**

- Name listed on event signage and social media
- Admission for 2 guests with complimentary BBQ plates
- Recognition in event program

